

## FACULTY PROFILE



**Dr. N. RAMANJANEYALU** M.Com, MBA, Ph.D.

**Professor in Management**

Areas of Specialization : **Marketing**

**Office Address:** Kousali Institute of Management Studies (KIMS), Karnatak University, Dharwad-580003

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### Qualification:

1. **B.Com**, GFGC, Bellary, 1997.
2. **M.Com**, P.G. Center, Sandur, Gulbarga University, 1999.
3. **M.B.A**, VIMS, P.G. Center, Bellary, Gulbarga University, 2001.
4. **UGC/NET** examination passed in **Commerce**, July 2000.
5. **UGC/NET** examination passed in **Management**, June 2006.
6. **Ph.D.** Gulbarga University, 2011.
7. **FDP (IIM-A)** 2018

### WORK EXPERIENCE:

**Corporate:** One year industrial experience at Executive level.

**Academic:** Worked as lecturer in Commerce & Management Department, Sahyadri Arts and Commerce College, Shivamogga, for 6 years (Feb. 2003-Feb. 2009). Since 2009 working as Associate Professor in Management at KIMS-KUD.

**Administration:** Worked as NSS Programme Officer for 3 years at Sahyadri Arts and Commerce College, Shivamogga, NSS Officer, PG NSS Unit KUD for 3 years. Presently working as PGP Coordinator and Examination coordinator at KIMS-KUD.

**Ph. D:** Financial Derivatives and Risk Management with Retail Investors' View.

**Academic Guidance:** He has guided 4 Ph.D. students successfully and 6 are in the pipeline. I have guided more than **250 MBA** Students for their internship projects. Around 100 BBM students for their summer in-plant projects.  
Guiding Ph. D. Scholars in Management.

Details of Participation in Seminars/Workshops/Conferences/Symposia etc (National/International) : only participation **70**, and Paper presented **30**

**Publications: total papers published 40**

a) Chapter in the books: **05**

b) Details of Papers Published in Peer Reviewed Journals : **40**

c) Special Lectures delivered in the University and Outside the University. **10**

1. Service to the University in Different Capacities (other than teaching and research) (with details): PGP Coordinator, Placement Coordinator, Chief coordinator for examinations, BOS member, BOE member, BOE Chairman. Senior Supervisor for examinations. Worked as NSS Program Officer, PG Unit, KUD for 3 years. Working as Regional Coordinating Institute, Unnat Bharat Abhiyan,GOI, KUD

2. Member of the Association/Academy/Parishat/Society (with details):

- a. Life member of Indian Commerce Association

b. Life member of Indian Society for Labor Economics

Presently working as Associate Professor in Management at Kousali Institute of Management Studies, Karnatak University, Dharwad. At KIMS, he is handling subjects like Marketing Management, Services Marketing, Consumer Behavior, Rural Marketing, Organization Behaviour, Brand Management, Principles of Management, etc.